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MIT Design Contest Winner Announcement

Kat Donnelly <kdonnell@mit.edu>

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To: Kat Donnelly <kdonnell@mit.edu>

Dear MIT Design Contest entrants,

Congratulations to all of you! We are pleased to announce the contest results. It is exciting to announce that we had 14 excellent entrants from around the world! Thank you for making our contest such a success; beyond our wildest dreams!

It is clear from the submissions that you all put a great deal of time, effort, knowledge, and skill into your designs. We would like to recognize each and every one of you for your enormous efforts. So that we can do so, please (if you have not already) send me a photo of yourself, plus a brief bio so that we may include information about you in an upcoming article and on the website. Also, please send me your mailing address so we can send a small gift from MIT and your certificate directly to you. Finally, I would like to ask permission from each of you to include your contact information and your design on our wiki website. (All of this will be included as a checklist below.)

Rensselear Polytechnic Institute's webpage asks, "Why not change the world?" and you came through! Your entries made judging and selecting finalists harder than we ever imagined. Although the judges agree that we had one clear winner, well over half of the entrants were feasible, and with some minor improvements and further consideration, could also be used to run our consumer behavior experiments. Therefore, due to your overwhelming success, we have decided to modify the contest results and prototype phase.

The contest winner is the team from New York's Rensselear Polytechnic Institute, comprised of team members Dane Kouttron, Andrew Armenia, and Andrew Tamoney. Our judges agreed that the wireless design is very promising, well thought out, and encompasses all of the design criteria in an excellent proposal. We will award the RPI team their \$1,500 prize and the go-ahead to enter the prototype phase of the project for another \$1,500.

In addition, because of the high quality of your designs, we have selected two runner-up teams. We will also give these two teams the go-ahead (if they choose) to enter the prototype phase of the contest. They will receive \$1,500 each plus expenses for completion of a working prototype. The runner-ups (in no particular order) are the University of Toronto's team, including Colin Tse, Jonathan Li, Charles Lo, and Ben Tsai. Their design proposal provides an innovative and complete look at a 1-wire device. The second runner-up is Harry Izarry, a design engineer from Massachusetts, who submitted the most comprehensive design write-up and had clearly analyzed the challenge from every angle.

We originally tried to pick five finalists, but we simply could not agree. Seven of the remaining proposals were in the running. Therefore, we decided to mix it up a bit and would like to invite any of the other 11 remaining design teams to build their own prototype and compete for the best design, at their own expense. If your prototype is the one that we use in our experiments, you will win \$1,500.

Congratulations again to everyone! I am so grateful to have "met" and communicated with each and every one of you. You have each contributed to the design, and helped me design better consumer behavior experiments. I cannot thank you enough. I would also like to recognize that we had eight judges and four advisors that made this design contest possible, and who each contributed a great deal of their time to the contest.

Hopefully, we can remain in contact and create our own design community. As always, feel free to contact

me anytime for any additional information, now or in the future.

For now, please reply to me with the following items:

1. Photo (if not already sent)
2. Brief bio
3. Mailing address
4. Permission to put name and contact information on wiki
5. Permission to put design submittal on wiki
6. Intention to build a prototype (for initiation of review period)*

*Please note that prior to building the prototype, all teams must get final design approval from Kat Donnelly (including the winner and two runner-ups).

The prototype design schedule will be as follows:

1. Jan 28th through February 8th—Get final prototype design approval
2. February 8th through March 7th—Build, debug, and deliver prototype

Best regards and thanks for everything!

Kat

PS I am happy to share the judges comments about your design, but it will take me a couple of days to get them all in one place. Just let me know and I will send them on when I finish.

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